

DRAFT

What's next for Creating the Future's Mission?

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Our vision:

Long term:

- To create a world that works for all of us, a global mindset shift...
 - ▶ from reacting to what's wrong to creating what is possible
 - ▶ from reacting to the worst in each other to bringing out the best in each other
 - ▶ from going it alone to sharing resources together

Near term:

- Questions that create those shifts (Catalytic Thinking questions) are ubiquitous - the norm.
- By changing the questions people routinely ask, everyday systems become more humane, equitable, and healthy

Our 10-year mission:

To make our vision a reality, we will accomplish the following by December 31, 2026. (Details about the 10-year clock of our mission are [at this link.](#))

- **Experiment:** Apply Catalytic Thinking in a broad variety of settings
- **Document and share** what we've learned from those experiments, so that everyone can help create that mindset shift.

Our story so far:

During our first 5 years, Creating the Future accomplished the following

- **Experimented**, applying Catalytic Thinking to over 20 different scenarios
- **Researched** the conditions that would create more significant progressive change
- **Engaged our community** so that their aspirations guide what's next as we step into the "document and share" phase of our work

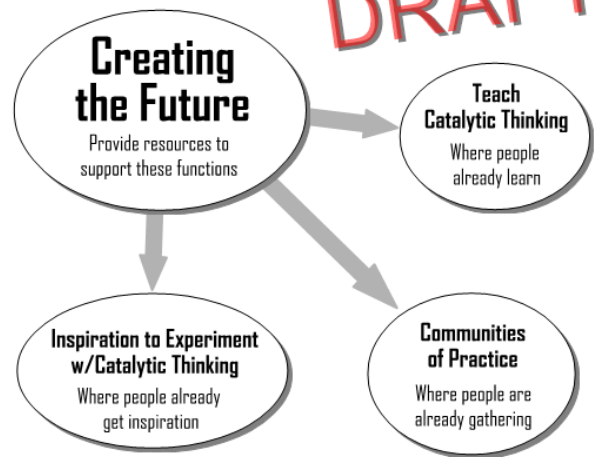
What our community said is important to them:

Our community members' desired result from our work: The mind-shift that Catalytic Thinking makes possible. They then identified the necessary conditions for our "document and share" phase to create that mindset shift.

- **Places to learn** and practice Catalytic Thinking
- **Places to connect** with other practitioners of Catalytic Thinking
- **The inspiration to experiment** openly with Catalytic Thinking

Conditions for our success:

- Efforts to make Catalytic Thinking ubiquitous must align with our values and our vision.
- True ubiquity will require a **decentralized** effort, rooted in Collective Enoughness: **shared effort and shared resources.**
 - ▶ People must be able to **learn Catalytic Thinking** wherever they are already learning.
 - High school and university classes
 - Capacity building entities (incl. consultants)
 - ▶ People must be able to **connect with other practitioners** wherever they are already gathering
 - Classrooms - Organizations - Coalitions - Affinity groups
 - ▶ People must be **inspired to experiment** wherever they are already getting their inspiration
 - Print media - Podcasts - Newsletters, blogs, social media



Our work to create those conditions

This will be our ultimate experiment in Collective Enoughness. If someone is already doing work that can help make Catalytic Thinking ubiquitous, we will provide them with resources for doing so. The following will be our work towards that end:

So that people can learn Catalytic Thinking where they already are (incl. inspiration to experiment), provide resources for teaching.

- A library of resources that anyone can use for teaching Catalytic Thinking. Ideally this library will be FREE to anyone who needs it
 - Catalytic Thinking resources (**content**)
 - Resources for instructors (**pedagogy**)
 - Systems to make that information easily accessible

This will require

- **Writers** to create classes and document our experiments
- **Publicist** to get those articles into both mainstream (e.g. Fast Company) and academic publications
- **Engager** to directly engage capacity builders, professors, and others to bring Catalytic Thinking into what they are already teaching

So that people can connect with other Catalytic Thinking practitioners where they already are, provide resources for creating communities of practice.

- Resources (documents and recorded classes) to support local communities of practice

This will require

- **Writers** to create classes and helpful documents
- **Engager** to seed and support the first few start-up communities of practice
- **Systems** for communities of practice to connect with each other for mutual support, and to support new communities getting started

