California Engagement Tour 2018: 
What could it make possible? For whom?

<table>
<thead>
<tr>
<th>For whom?</th>
<th>What could a visit make possible?</th>
<th>Possible activities?</th>
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| **Individuals**                   | Help people move from the despair of “I’m just one person” to active citizenship that is meaningful to them **AND** the world | - Community-wide workshop  
- Sponsored workshop for particular group  
- Salon in someone’s living room  
- Panel discussion with Catalytic Thinking practitioners - ??? |
| **Community Benefit Org leaders (including Management Support Orgs)** - NP - SocEnt | Learn about factors that create systems change / how to accomplish their mission (vs. just keep working at it) | - Workshops (via NP resource centers, United Way / Cmty Foundations, SocEnt hubs, incubators)  
- Salon or indiv meetings w/ leaders (NP or SocEnt)  
- Panel discussion with Catalytic Thinking practitioners - ??? |
| **Community leaders / influencers (all sectors / walks of life)** | Learn how to change the systems they operate in, to bring out the best in people, thereby accomplishing both company / organizational goals **AND** community goals. Learn how to lead from the middle, whatever systems they are in.  
Community leaders are called upon to be agents of possibility, to heal divides, to build community. Learning what it takes to accomplish that. | - Rotary / Civic org presentations  
- Private meetings 1-1  
- Salon gatherings (cocktail party, dinner in someone’s home, etc.)  
- Master class - ??? |
| **University Faculty** - NP / SocEnt - Sociology - Bsns / Public Admin: Leadership, Ethics, Management | Learn about / teach more about factors that create social change (vs. primarily teaching about how to manage orgs) | - Meetings / informal gatherings with key dept heads / faculty  
- Guest lecture for students - ??? |
| **Foundations / Philanthropists / Social Investors** | Learn the science behind “how traditional funding actually thwarts social change”.  
That could change the way they do their work, to…  
a) do their work in ways that model the equitable communities they want to see  
b) fund in ways that are more effective in creating change | - 1-1 meetings  
- group meetings (regional funder Assoc, roundtables, etc.)  
- Salon-type event - ??? |
| **Fellows** | Build community among fellows, create connection, step more firmly into the intent behind being a fellow: Active participation in furthering Creating the Future’s mission | - Gatherings of fellows / students / current supporters  
- Participate as panelists / co-instructors w/other Catalytic Thinking practitioners - ??? |